

Navigating the Uncertain Road Ahead

Tuesday, March 5, 2002 • 8:00 - 10:00 a.m.

THE NEWARK CLUB • ONE NEWARK CENTER, 22ND FLOOR • NEWARK, NEW JERSEY

The Regional Business Partnership's annual forecast will focus on the dominant issues in the northern New Jersey real estate market: the September 11th attacks and their aftereffect, the rise in vacancy rates, and the large amount of sublease space available.

8:00 - 8:30

REGISTRATION AND BREAKFAST

8:30 - 8:35

WELCOME

Barbara E. Kauffman
Executive Vice President
Regional Business Partnership

8:35 - 9:00

ECONOMIC REPORT AND OUTLOOK

This morning's speakers will report on the state of the economy and the outlook for the rest of 2002 and for 2003.

Thomas V. Giannone, Senior Vice President and Branch Manager
Julien J. Studley, Inc.

Rae D. Rosen, Senior Economist
Federal Reserve Bank of New York

James W. Hughes, Dean
Edward J. Bloustein School of Planning and Public Policy, Rutgers University

9:00 - 9:55

PANEL DISCUSSION

Commercial and industrial real estate experts will discuss the economy and its possible effects on the real estate market in the Newark region.

Victor Castellano
Corporate Vice President
Business Services, Planning and Analysis
Prudential Financial

Gene Diaz, Chief Investment Officer
The Gale Company

Midge McCauley, Director
Downtown Works, a division of
Kravco Company

Jonathon J. Mikula, Senior Director
Holliday Fenoglio Fowler, L.P.

Joseph S. Taylor, President and CEO
Matrix Development Group

9:55

CONCLUDING REMARKS

Chip Hallock, President
Regional Business Partnership

Registration Form

Deadline: March 1

Please print

Name _____

Title _____

Affiliation _____

Address _____

City _____

State _____ ZIP _____

Phone number(s) _____

Fax _____

E-mail _____

REGISTRATION INFORMATION

Fee: \$30 for members, \$35 for nonmembers. Partner table of ten, with program listing, \$400. Add \$5 for registration after March 1 and at the door.

Please make check payable to the Regional Business Partnership and mail with this form to Regional Business Partnership, The National Newark Building, 744 Broad Street, 26th Floor, Newark, NJ 07102-3802.

For further information, please contact Barbara E. Kauffman, Executive Vice President, at (tel) 973-242-4219, (fax) 973-824-6587, or (e-mail) bkauffman@rbp.org

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Regional Business Partnership's
Annual Real Estate Market Forecast

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