

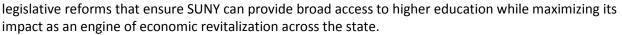
### **SPEAKER BIOGRAPHIES**

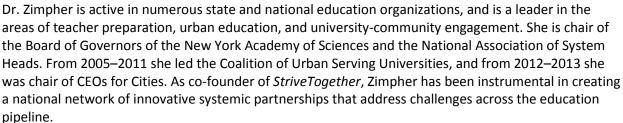
\*In order of appearance

Nancy L. Zimpher, Ph.D. Chancellor The State University of New York

In 2009 Nancy L. Zimpher became the 12th Chancellor of The State University of New York. With nearly 463,000 students and 64 campuses, SUNY is the nation's largest comprehensive system of higher education.

Chancellor Zimpher leads a diverse set of initiatives at SUNY in several areas, including research and innovation, energy, health care, global affairs, and the education pipeline. She has been a vocal advocate for groundbreaking





Prior to coming to SUNY, Dr. Zimpher served as president of the University of Cincinnati, chancellor of the University of Wisconsin-Milwaukee, and executive dean of the Professional Colleges and dean of the College of Education at The Ohio State University. She has authored or co-authored numerous books, monographs, and academic journal articles on teacher education, urban education, academic leadership, and school/university partnerships.

### Anand R. Marri, Ph.D. Vice President Head of Outreach & Education Federal Reserve Bank of New York

Anand R. Marri, Ph.D., is Vice President and Head of Outreach & Education at the Federal Reserve Bank of New York. He also holds a tenured associate professorship at Teachers College, Columbia University. In addition to publishing numerous peer-reviewed journal articles and several chapters, he

has contributed articles to CNN and New York Times. He also serves on the editorial board of several leading journals. He has received over \$4.5 million in grants from organizations such as Carnegie Corporation of NY, Joyce Cowin Foundation, NYS Education Department, Peter G. Peterson Foundation, Spencer Foundation, U.S. Department of Education, and Woodrow Wilson International Center for Scholars. He holds a Ph.D. from the University of Wisconsin – Madison, an A.M. from Stanford University, and an A.B. from Bowdoin College.



### **Chelsea Cruz**

Program Manager Community Engagement Federal Reserve Bank of New York Chelsea.Cruz@ny.frb.org

Chelsea Cruz is a program manager with the community engagement team at the Federal Reserve Bank of New York where she focuses on community and economic development issues. Prior to joining the Federal Reserve in 2013, she held positions in both the private and non-profit sector most recently as an associate at the GFT Group, a consulting firm based in NYC.

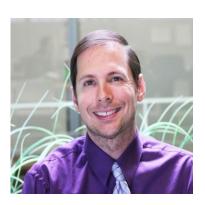


Chelsea is a Bronx native and holds a BA in Political Science with a concentration in international affairs from Hofstra University.

### **Chris Dlugozima**

**Community Relations Coordinator** GreenPath Financial Wellness CDlugozima@Greenpath.com

Chris Dlugozima is a Certified Consumer Credit Educator with GreenPath Financial Wellness. With fifteen years of experience counseling and educating individuals in financial difficulty, Mr. Dlugozima travels around the tri-state area to teach people on a variety of financial literacy topics. Each year, he leads 150+ presentations and through his efforts, reaches more than 3000 individuals. He has been featured on WABC TV, NY 1, The New York Daily News and the NY Times.



### **Katherine Lynch**

**Program Lead** Kiva Zip Katherinel@Kiva.org

Where to start an application: <a href="https://zip.kiva.org/borrow">https://zip.kiva.org/borrow</a>

Katherine Lynch is the Program Lead for Kiva Zip in NYC. Since joining the Zip team in August, 2014, she has on boarded over 90 new entrepreneurs to the platform and grown the program to fully fund its 128th borrower. After receiving feedback that a starting loan with a maximum of \$5,000 was too little to satisfy the needs of NYC



entrepreneurs, Katherine secured starting loans of up to \$10,000 to increase Kiva Zip's impact within this unique market. Katherine began her impact career working at both Accion East and Grameen America - two microfinances also serving NYC small businesses. She believes strongly in the power of domestic microfinance to change the lives of the entrepreneurs within her own community.

Katherine has a BS in Psychology from Washington University in St Louis and an MS in Social Enterprise Administration from Columbia University.



Kate Hao
Founder and CEO
Happy Mango
<a href="mailto:kate.hao@happymangocredit.com">kate.hao@happymangocredit.com</a>
https://www.linkedin.com/in/katehao

Kate Hao is the Founder and CEO of Happy Mango. She founded Happy Mango to bring greater transparency to credit reporting. With better information, Kate believes that credit markets can be made to work better for both borrowers and lenders.



Kate was previously the Treasurer of the broker-dealer subsidiary of Morgan Stanley, where she worked for over 12 years across various functions. While working as a bond trader during the 2008 crisis, she recognized the limitations of existing consumer credit reporting systems, which provided information about a problem only after the problem has occurred. Her training in fundamental financial analysis enabled her to develop a forward-looking consumer credit assessment algorithm that lay the foundation of the Happy Mango Score computation. Her executive experience in managing large teams and complex projects ultimately led to her decision to bring her idea forward and form Happy Mango.

She earned an MBA from Harvard Business School and a BA in Accounting from Albion College. She is a Chartered Financial Analyst (CFA), Certified Public Accountant (CPA), and Financial Risk Manager (FRM). Outside of work she enjoys date nights with her husband and play time with her three children.

### **Brian Meece**

Co-Founder RocketHub brian@rockethub.com

Brian Meece is the Co-Founder of RocketHub, one of the world's largest and most recognized crowdfunding brands. Brian has lectured on the topic of crowdfunding at SXSW, Fulbright, TEDxBrooklyn, White House Roundtables, Maker Faire, and other conferences around the world. A&E Networks showcased Brian and the RocketHub community in the recent documentary "The Startup Factor".



He earned his Master of Science from Columbia University and has an extensive background in technology and media.

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Pamela DeLuca
Assistant Director
Women's Venture Fund
pam.deluca@wvf-ny.org
www.womensventurefund.org

Joining the Women's Venture Fund in 2015, Pam manages the loan and training programs and tracking the outcomes achieved in regular reports. With twenty-five years of experience with operational and financial issues in



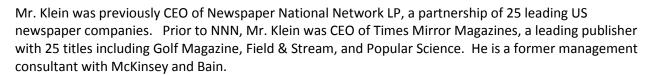
both private and nonprofit settings, Ms. DeLuca ensures that procedures support efficient operations and consistent performance. As a former entrepreneur, she understands the varied challenges our clients must address, and utilizes her experience in developing a curriculum that is both practical and aspirational. Given her background in corporate and consultancy roles, she ensures that our advisory services focus on financial and operational inefficiencies that can inhibit growth efforts. She works closely with the President of the Women's Venture Fund suggesting ideas and cultivating relationships that support program activities.

Pam received a B.A. from Hofstra University. Pam, her husband Steve, and their three children live in Glen Ridge, New Jersey. Pam is active in her children's school and sports teams parent associations, serving on a number of fundraising event committees. In 2003 Pam received the Ruotolo Associate's "Tim Manning, Culture of Excellence Award."

Jason E. Klein Founder & CEO On Grid Ventures LLC

Chairman
Harvard Business School Alumni Angels of Greater NY
<a href="http://hbsangelsny.com/entrepreneurs/">http://hbsangelsny.com/entrepreneurs/</a>





Mr. Klein is a Trustee of the New York City Police Foundation. Mr. Klein is a past Chairman of the Dartmouth Alumni Magazine and board member of the Magazine Publishers of America and American Advertising Federation. Mr. Klein was recognized by Media Magazine as one of "100 People to Know" in the media industry, and by Alley Watch as one of "25 Angels Investors in NY You Need to Know."

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Mr. Klein holds an MBA from Harvard Business School and an AB from Dartmouth College, Phi Beta Kappa.

### **Pedro Barry**

Small Business Program Manager Operation HOPE pedro.barry@operationHOPE.org www.operationhope.org/small-business

Pedro Barry is a Small Business Program Manager with Operation HOPE (OH), presently teaching a Small Business Workshop at Monroe College and Popular Community Bank. OH is fulfilling a mission of instilling financial



literacy programs to under-served communities, and providing disaster financial recovery assistance to individuals and the business communities of NYC, LI and Westchester. With experience in executive administration, personnel management and community services, he possesses extensive experience in administrative management with skills suited to be successful in specialized business scenarios.

Pedro has over thirty years of progressive and diversified banking administrative experience; working in leadership roles for financial institutions such as Paragon Federal Credit Union, Citibank, GE Capital, Chase and others. He has a track record as a proven professional with demonstrated talent in management and community affairs.

### Liz Duncan-Gilmour, Esq.

Executive Director and Counsel
Minority Business Development Institute (MBDI)
Telephone: (609) 456-0818
www.minoritybdi.org

Senior Vice President and Counsel The Cayemitte Group, Inc. (TCG)



MBDI is a 501c3 not-for-profit educating and advocating for minority, women, veteran and small business owners to help them grow, prosper and ultimately create good paying jobs within their communities. Access to capital has historically limited opportunities and growth for emerging businesses. As Executive Director of MBDI, Liz integrates her legal and financial experience to help small, women and minority business owners to cultivate strong operational practices and financial presentation.

Liz began her career underwriting financial and professional products at industry leader AIG in 1987. She gained extensive financial and business organizational analysis skills underwriting all classes of commercial and financial accounts. She later worked at Marsh & McLennan and AON Group, large multinational insurance brokerage firms, where she ultimately acted as Vice President of Financial Services. In 1997, Liz left AON because she was driven to connect her life's work with civil rights. She attended Boston College Law School where she graduated magna cum laude, having focused on corporate responsibility, civil rights, labor and employment law.

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In December 2010, Liz joined David Cayemitte, with whom she initially trained at AIG, at minority owned The Cayemitte Group (TCG) to help launch MBDI and to help build the capacity of TCG to consult with small, minority and women owned businesses. As Executive Director and Counsel of MBDI, Liz has facilitated the assembly of the initial Board of Directors and continues to develop the overall mission of the Institute. She strategically positions MBDI with partner organizations and various government agencies, and presents MBDI's vision to potential clients and donors.

### Cornell D. Green

Principal Instructor, Entrepreneur Program Operation HOPE cornellgreen@gmail.com

Cornell D. Green is an IT Services professional with over 23 years of experience, having provided infrastructure support for such firms as Lehman Brothers and Paine Webber.

An independent consultant since 2010, he has focused on working with NYC-based Small Businesses including Harlem Business Alliance, Operation Hope and Per Scholas, helping entrepreneurs and start-ups leverage the power of technology to save time, make money and grow their customer base.

Most recently, Cornell is and Instructor for Web Development courses for City College of New York's Continuing Education program.

Julizzette Colon Bilbraut Founder and Mastermind Monitor SN jcb@monitorsn.com www.monitorsn.com

Lawyer, social media scholar, and founder of the first social intelligence firm in the Caribbean, are just a few ways to describe Julizzette Colón Bilbraut. Colon's practice is centered in advising companies, industries and

organizations on how to leverage social media and digital competitive intelligence for the advancement of business, marketing and public relations communications objectives. Colón has been a practicing attorney for the past 16 years in Puerto Rico, and she is admitted to the bar in Puerto Rico, the Federal District Court for the District of Puerto Rico and to the First Circuit of the Court of Appeals in Boston.

District Court for the District of Puerto Rico, and she is admitted to the bar in Puerto Rico, the Federal District Court for the District of Puerto Rico and to the First Circuit of the Court of Appeals in Boston.

Education and social media are her passion, so she constantly invests her time in taking continuing legal education courses at the Practicing Law Institute in New York, on social media, technology, online marketing and digital communications. As a counterpart to her knowledge of the law, Colón has taken seminars outside of Puerto Rico with well-known professionals of the marketing, advertising and data

marketing and digital communications. As a counterpart to her knowledge of the law, Colón has taken seminars outside of Puerto Rico with well-known professionals of the marketing, advertising and data mining fields. She is a New York alumnus of the Pivot Conference and has taken courses at the Business School of the University of Wisconsin on Marketing Intelligence. Most recently, she obtained the Certificate in Social Media Management from the Georgetown University School of Continuing Studies in Washington, D.C.



### RISING ENTERPRISE SUMMIT.



### Victoria Flores Co-Founder

Lux Beauty Club

Victoria Flores was born in Los Angeles and raised in El Paso, Texas. Her parents are from Veracruz and Juarez, Mexico. Victoria was the first in her family to go to college. She received her BS from Texas Woman's University and MBA from University of Dallas.

Victoria began her banking career at an asset based lending bank in Dallas, Texas. She later moved to New York where she was eventually recruited by Morgan Stanley Prime Brokerage. Victoria left Morgan Stanley in 2008 to work at small broker dealer, doing trading and execution for hedge funds.



She jumped at the opportunity to own her own business and joined Leslie Wilson in 2012 to launch SOBE Organics which is now Lux Beauty Club. Through her company, Lux Beauty Club, Victoria is working to bring affordable, luxury hair extensions to the masses.

### **Javier Silva**

Associate Director
Community Engagement
Federal Reserve Bank of New York
Javier.Silva@ny.frb.org

Javier Silva is the Associate Director of Community Engagement with the Federal Reserve Bank of New York where he focuses on community and economic development issues. Mr. Silva also serves as a liaison to the community.



Prior to joining the Federal Reserve in 2006, Mr. Silva was a senior research and policy associate at Demos: Network for Ideas and Action. Mr. Silva also served as a Hunger Fellow where he worked at La Fondita de Jesus in Santurce, Puerto Rico during his field placement and at CFED in Washington, DC during his policy placement.

Mr. Silva holds a master's in public policy from Georgetown University and a bachelor's from Western Connecticut State University.



Joanna Constant CUNY Scholar Community Engagement Federal Reserve Bank of New York

Joanna Constant is a student at Lehman College, majoring in Business Administration with a focus in Finance. She aspires to help people of low income families gain financial stability. She is currently a CUNY Scholar at the Federal Reserve Bank of New York. Through her position at the NY Fed, she



has not only gained professional research skills, but has also learned how to effectively address financial awareness issues facing low-and-moderate-income communities. She has also learned how to be an effective leader, and a voice for helping others.

Ms. Constant is a Brooklyn native, who spends most of her time in Harlem. In the future, she hopes to explore the way finance works in other thriving countries like Japan and Korea.