# **Business Leaders Survey**

Covering service firms in New York, northern New Jersey, and southwestern Connecticut

The Federal Reserve Bank of New York's July 2014 Business Leaders Survey indicates that activity in the region's service sector grew modestly. The survey's headline business activity index fell four points to 12.3. The business climate index was little changed at -7.1, suggesting that on balance, respondents continued to view the business climate as worse than normal. The employment index, at 12.1, pointed to a moderate increase in employment levels, and the wages index was little changed at 32.9. The prices paid index inched up two points to 56.4, indicating a slight increase in the pace of input price increases, while the prices received index fell two points to 11.6, pointing to a slight slowing in selling price increases. The current capital spending index fell six points to 15.0, and indexes for the six-month outlook continued to convey a good degree of optimism about future business activity.

**Business Activity Expands Modestly** Business activity expanded modestly in the region's service sector, according to the July 2014 survey. After rising sharply last month and reaching a twoyear high, the business activity index retreated four points to 12.3, indicating a slower pace of growth. This month, 36 percent of respondents reported that conditions improved, while 24 percent reported that conditions worsened. The business climate index rose two points to -7.1, but remained negative, suggesting that on balance, the business climate continued to be viewed as worse than normal.

#### **Employment Gains Continue**

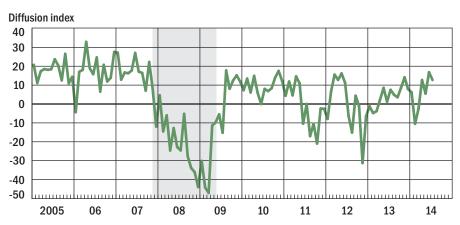
The employment index was little changed from last month's reading, and, at 12.1, it continued to signal a modest pickup in hiring activity. The wages index held steady at 32.9, pointing to a

continued moderate increase in wages. The prices paid index rose two points to 56.4, indicating a slight pickup in the pace of input price increases. The prices received index, on the other hand, fell two points to 11.6, its second consecutive monthly decline, signifying a slightly slower pace of selling price increases. The capital spending index fell six points to 15.0, suggesting that capital expenditures continued to climb, although at a slower pace compared with last month.

### Firms Remain Optimistic about Future Conditions

Indexes for the six-month outlook continued to convey optimism about future business conditions. The index for expected business activity fell four points, but remained at a fairly high level, at 39.3. The index for future business climate rose eight points to 30.0, indicating that conditions are expected to be better than normal in the months ahead. The index for expected employment was little changed at 27.9, suggesting that employment is expected to continue to climb. Both forwardlooking price indexes inched higher, and the index for expected capital spending fell two points to 15.6. ■

#### **Business Activity**



Note: The shaded area indicates a period designated a recession by the National Bureau of Economic Research.

### **Current Indicators**

**Change from Preceding Month** 

		•			
	<u>Higher</u>	Same	Lower	<u>Index</u>	
Jun	43.20	30.40	26.40	16.80	
Jul	36.23	39.86	23.91	12.32	J A S O N D J F M A M J
Rus	iness Cli	mate			2013 20
Dus			Worse	Inday	Business Climate - Diffusion Index
T	Better 25.20	Normal 40.16	Worse 24.65	Index 0.45	
Jun	25.20	40.16	34.65	-9.45	
Jul	23.57	45.71	30.71	-7.14	J A S O N D J F M A M J
Emj	ployment	t			2013 Employment - Diffusion Index
	<u>Higher</u>	Same	Lower	<u>Index</u>	
Jun	29.92	52.76	17.32	12.60	
Jul	27.86	56.43	15.71	12.14	
					J A S O N D J F M A M J 2013 20
Waş	ges				Wages - Diffusion Index
	<u>Higher</u>	Same	Lower	<u>Index</u>	
Jun	36.22	60.63	3.15	33.07	
Jul	33.57	65.71	0.71	32.86	
D	D.:J				J A S O N D J F M A M J 2013 20
Pric	es Paid	g.	<b>.</b>		Prices Paid - Diffusion Index
	<u>Higher</u>	Same	Lower	<u>Index</u>	
Jun	54.76	44.44	0.79	53.97	
Jul	57.86	40.71	1.43	56.43	J A S O N D J F M A M J
Pric	es Recei	ved			2013 20
1110	Higher	Same	Lower	<u>Index</u>	Prices Received - Diffusion Index
Lun	_				
Jun	25.40	62.70	11.90	13.49	
Jul	21.01	69.57	9.42	11.59	J A S O N D J F M A M J
Can	ital Sper	nding			2013 20 Capital Spending - Diffusion Index
~ <b></b> p	Higher	Same	Lower	<u>Index</u>	Capital Spending - Diffusion findex
Jun	36.00		15.20		
		48.80		20.80	
Jul	29.29	56.43	14.29	15.00	J A S O N D J F M A M J

Note: Data are not seasonally adjusted.

## **Forward-Looking Indicators**

**Expectations Six Months Ahead** 

Busi	iness Acti	vity			Business Activity - Diffusion Index
	Higher	Same	Lower	Index	[
Jun	54.76	33.33	11.90	42.86	4 2
Jul	50.71	37.86	11.43	39.29	0
					J A S O N D J F M A M J J -20
Busi	iness Clin	nate			<b>Business Climate - Diffusion Index</b>
	Better	Same	Worse	<u>Index</u>	60
Jun	34.38	53.13	12.50	21.88	20
Jul	42.14	45.71	12.14	30.00	J A S O N D J F M A M J J 2014
Emp	oloyment				Employment - Diffusion Index
	<u>Higher</u>	Same	Lower	<u>Index</u>	60
Jun	44.26	40.16	15.57	28.69	20
Jul	42.64	42.64	14.73	27.91	0
					J A S O N D J F M A M J J 2013 2014
Wag					Wages - Diffusion Index
	<u>Higher</u>	<u>Same</u>	Lower	<u>Index</u>	80
Jun	40.98	55.74	3.28	37.70	40 20
Jul	38.46	60.77	0.77	37.69	J A S O N D J F M A M J J
Pric	es Paid				2013 2014
	<u>Higher</u>	Same	Lower	Index	Prices Paid - Diffusion Index
Jun	55.74	42.62	1.64	54.10	60
Jul	58.59	40.63	0.78	57.81	20
Jui	36.39	40.03	0.78	37.61	J A S O N D J F M A M J J 2013
Pric	es Receiv	ed			Prices Received - Diffusion Index
	<u>Higher</u>	Same	Lower	Index	60
Jun	33.87	57.26	8.87	25.00	40
Jul	32.81	60.94	6.25	26.56	0 -20
					J A S O N D J F M A M J J 2013 2014
Cap	ital Spend	ding			Capital Spending - Diffusion Index
	<u>Higher</u>	Same	Lower	<u>Index</u>	40
Jun	35.77	46.34	17.89	17.89	0
Jul	30.47	54.69	14.84	15.63	J A S O N D J F M A M J J 2013

Note: Data are not seasonally adjusted.